

**RESOLUTION AUTHORIZING RENSSELAER COUNTY INDUSTRIAL
DEVELOPMENT AGENCY TO PARTICIPATE WITH THE NEW YORK
STATE DEPARTMENT OF ECONOMIC DEVELOPMENT IN THE TOURISM
MATCHING FUNDS PROGRAM**

WHEREAS, Tourism is an important economic activity in Rensselaer County, benefiting businesses, residents, and visitors alike; and

WHEREAS, the promotion of this activity in Rensselaer County is in accord with the purpose and mission of the Rensselaer County Industrial Development Agency (the Agency); and

WHEREAS, the State of New York Department of Economic Development through its Tourism Matching Funds Program offers 50% matching grants for certain qualified advertising and promotion; and

WHEREAS, the Agency, working in conjunction with the Rensselaer County Tourism office, proposes to under-write qualified advertising and promotion of Rensselaer County Tourism in, in the total amount of \$130,758 for the year 2018; and

WHEREAS, one-half of said amount is reimbursable by the State of New York after initially being paid by the Agency and up to one-half being reimbursable to the Agency by participating individual business entities, now therefore be it

RESOLVED, that the Agency's Executive Director is hereby appointed to serve as a Rensselaer County Tourism Promotion Agent, and be it further

RESOLVED, that the Agency's Executive Director is hereby authorized to expend an amount in payment of the aforesaid qualified advertising and promotion, not to exceed \$130,758, one-half thereof to be reimbursed to the Agency by the State of New York as a State Tourism Fund matching grant, and up to one-half thereof to be reimbursed to the Agency by participating individual business entities.

Resolution ADOPTED by the following vote:

Ayes: 4

Nays: 0

Abstain: 0

December 14, 2017

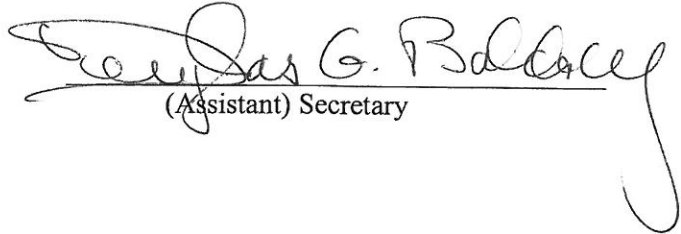
STATE OF NEW YORK)
) SS.:
COUNTY OF RENSSELAER)

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on December 14, 2017 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 14th day of December, 2017.



(Assistant) Secretary

(SEAL)



Division of Tourism

11/29/2017

Christine Golden
Rensselaer County Office Building
1600 7th Ave.
Troy, NY 12180

Dear Christine,

We are pleased to provide you with your 2018 Tourism Matching Funds grant **estimate** of \$65379 . Please remember that this specific amount of funding is not guaranteed by the Department at this time. It is an estimate.

As you know, the total Tourism Matching Funds appropriated for the 2018 year is \$4.515 million. In the event this level of funding changes, you will be notified immediately and the NYS Department of Economic Development will take necessary action to adjust the amount of your grant in accordance with the new level of funding and pursuant to Article 5-A of Economic Development Law.

Your official grant award will be issued upon approval of your marketing plan by the Department of Economic Development's Division of Tourism. As indicated in the 2018 Matching Funds Application, each TPA must submit Part 2 of the application for Matching Funds, and all outstanding documentation postmarked to the Department by December 29, 2017. You have been sent a link to the Part 2 on-line survey, on Friday, November 17, 2017. A pdf of the survey was also attached so that you can preview the questions before beginning the on-line entry of your information. Do not submit the printed survey.

This year again you are also required to submit to the Division of Tourism a standard donut(s) that you will use for ads placed and funded by your grant. You may submit one donut that will be used for all ads or a series based on categories, i.e. themes, activities, seasons and major events. In the event that you are unable to provide your advertising donut prepared by December 29 you will be required to submit it for approval in advance of placing advertisements.

If you have any questions, please contact Marisa Finn at matchingfunds@esd.ny.gov or 518.292.5245.

We look forward to working with you in 2018.

New York State Department of Economic Development

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