

**RESOLUTION AUTHORIZING PARTICIPATION IN RENSSELAER COUNTY
HISTORICAL SOCIETY EVENT**

WHEREAS, the history of Troy and of Rensselaer County is very much entwined with the history of America and the American Industrial Revolution; and

WHEREAS, the Rensselaer County Historical Society (the Society) has exceptional collections, archives, documents and research materials which chronicle the development of commerce and industry in Rensselaer County from its inception down to this day; and

WHEREAS, the resources made available by the Society make Rensselaer County a more desirable, livable community, enabling the Rensselaer County Industrial Development Agency (the Agency), and other proponents of development to attract businesses, developers and a skilled workforce to the county; and

WHEREAS, support and encouragement of the Society in its programs and efforts therefore contributes to a furthering of the mission of the Agency, i.e., the growth of jobs in the community; and

WHEREAS, pursuant to Agency policy with respect to the expenditure of Agency discretionary funds, Agency staff have reviewed this proposed expenditure utilizing the Agency's evaluation worksheet, a completed copy of which is attached hereto, and have recommended Agency participation in the event in furtherance of the Agency's mission to promote economic development and job growth in Rensselaer County, and

WHEREAS, the Agency members have reviewed that staff evaluation and recommendation and do concur in the recommendation and do find that participation in the event will serve to advance the core purpose and objectives of the Agency as described in Section 858 of the New York State Industrial Development Agency Act, and will be a proper expenditure of Agency funds, now therefore be it

RESOLVED, that the Agency will support the Society by becoming a partner in the Society's Annual Gala honoring Alane and Paul Hohenburg, and be it further

RESOLVED, that the Agency board members and staff are authorized to attend and participate in the aforesaid event, and shall promote the programs and objectives of the Agency to those in attendance at the event, and be it further

RESOLVED, that the Agency is authorized to expend an amount not to exceed Twenty Five Hundred Dollars in connection with said support and participation.

Resolution ADOPTED by the following vote:

Ayes: 4

Nays: 0

Abstain: 0

August 9, 2018

STATE OF NEW YORK)
) SS.:
COUNTY OF RENSSELAER)

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on August 9, 2018 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 9th day of August, 2018.



(Assistant) Secretary

(SEAL)

RCHS Gala 2018

CELEBRATE YEARS OF SERVICE

HONORING ALANE & PAUL HOHENBERG



The Rensselaer County Historical Society enriches the present and advocates for the future by bringing the region's past to life, recognizing every face and every story.

Please support Rensselaer County Historical Society's 2018 Gala. The Annual Gala is RCCHS's primary fundraiser to support the full range of its educational and cultural programs.

From walking tours of downtown Troy for students in grades K-12, to providing hands-on research experiences for college students, to engaging presentations for senior communities, RCCHS provides critically important history education throughout the Capital Region. In addition, a full slate of public programs brings thousands of people to Rensselaer County each year as we directly touch the lives of more than 8,500 persons annually.

Each year the Gala honors an individual or a group with the Hart-Cluett Award. This year, RCCHS honors: **Alane & Paul Hohenberg.**

Alane and Paul Hohenberg are a well of generosity to the community of Rensselaer County and beyond. Their civic commitment to improved quality of life in Troy has benefited thousands.

With over 40 years of fundraising and communications experience in the arts and historic preservation, Alane has served as Director of Development at RCCHS, founded and headed the Board of Directors of the Troy Community Food Cooperative, run her own catering business and energetically served on the boards of multiple non-profit organizations in Albany and Troy.

Professor Emeritus in Economics at Rensselaer Polytechnic Institute, Paul authored many books and remains highly regarded in his field. In addition, he has served for many years on boards such as The Community Foundation for the Greater Capital Region, the Troy Public Library Foundation and the Troy Savings Bank Music Hall. Alane and Paul are recognized for their generous support of many Capital Region civic and cultural organizations.

In 2003, with a keen interest in the well-being of downtown Troy, Alane and Paul purchased a significant 1825 brick townhouse, built as a modest example of a merchant's house, on Second Street across from the Hart-Cluett House. Reaffirming their commitment to Troy they did extensive period research and restored this fine home. Alane and Paul are good neighbors and proud active residents of downtown Troy.

This year's Gala will be Thursday, September 20th at the Franklin Plaza Ballroom.

2018 RCHS Annual Gala Partnership Opportunities

Founder - \$5,000

The **Founder** level partner as RCHS's lead sponsor may:

- Place a letter of recognition including logo in the Gala program
- Project your GOBO
- Display a banner on the Gala presentation stage
- Give a two-minute audience address from the podium
- Enjoy prime tables reserved for up to **16 attendees** at the Gala
- Have a **significant link** to your company website on RCHS's website throughout 2018
- Receive an invitation to a private Pre-dinner Reception

A **Founder's** corporate/family name &/or logo will be **featured** prominently:

- On invitations to the Gala
- In all Gala notices on RCHS's website, www.rchsonline.org
- On RCHS website post-Gala Thank-You page
- In our regular email blasts to over 3,000 individuals for 10 weeks leading up to the Gala
- Prominent coverage on RCHS's Facebook page, with over 2,400 friends and followers
- Prominent coverage on our Rising Leaders' Facebook page reaching 25-45 year-olds
- In Event Press Releases
- Top billing in the 2018 Gala Program Book

Historian - \$2,500

Historian level partners may:

- Display a banner at the Gala
- Enjoy a special reserved **table for 8** at the Gala
- Have a **link** to your company website on RCHS's website throughout 2018
- Receive an invitation to a private Pre-dinner Reception

In addition, an **Historian's** corporate/family name and/or logo will be presented on Gala materials:

- On invitations to the Gala
- In Gala notices on RCHS's website, www.rchsonline.org
- On RCHS website post-Gala Thank-You page
- In our regular email blasts to over 3,000 individuals for 8 weeks leading up to the Gala
- On RCHS's Facebook page, with over 2,400 friends and followers
- In Event Press Releases
- In 2018 Gala Program Book

Curator - \$1,250

Curator level partners may:

- Enjoy special reserved **seats for 4** at the Gala
- Receive an invitation to a private Pre-dinner Reception

In addition, a **Curator's** corporate/family name and/or logo will be listed on Gala materials:

- On invitations to the Gala
- In Gala notices on RCHS's website, www.rchsonline.org
- On RCHS website post-Gala Thank-You page
- In our email blasts to over 3,000 individuals for several weeks prior to the event
- In Event Press Releases
- In 2018 Gala Program Book

2018 RCHS Annual Gala Partnership Opportunities (Continued)

Researcher - \$800

Researcher level partners may:

- Receive **2 tickets** to the Gala
- Receive an invitation to a private Pre-dinner Reception

In addition, a **Researcher's** corporate/family name and/or logo will be listed on Gala materials:

- On invitations to the Gala
- In Gala notices on RCHS's website, www.rchsonline.org
- On RCHS website post-Gala Thank-You page
- In our email blasts to over 3,000 individuals for several weeks prior to the event
- In Event Press Releases
- In 2018 Gala Program Book

Honorary Committee Levels

• **Platinum Level**

\$275 per person

- Receive 1 ticket to the Gala dinner
- Name appears on Gala invitation and in program book
- Reserved Seating
- Early admission for sneak peek of silent auction items
- Invitation to a private Pre-dinner Reception
- Name listed on RCHS website post-Gala Thank-You page

• **Gold Level**

\$225 per person

- Receive 1 ticket to the Gala dinner
- Name appears on Gala invitation and in program book
- Reserved Seating
- Early admission for sneak peek of silent auction items
- Invitation to a private Pre-dinner Reception

• **Silver Level**

\$175 per person

- Receive 1 ticket to the Gala dinner
- Name appears on Gala invitation and in program book
- Reserved Seating
- Early admission for sneak peek of silent auction items

Note: A single ticket to the elegant 2018 RCHS Gala is \$125.

2018 Annual Gala
PARTNERSHIP APPLICATION

Responses, please, by Friday, July 13, 2018 to be included on invitations.

We are delighted to support the Rensselaer County Historical Society by becoming a sponsor of the **2018 Annual Gala**. Please sign us up for a sponsorship at the following level:

_____ **\$5,000 Founder**, includes 16 tickets

_____ **\$2,500 Historian**, includes 8 tickets

_____ **\$1,250 Curator**, includes 4 tickets

_____ **\$800 Researcher**, includes 2 tickets

_____ **\$275 per person, Platinum Level Honorary Committee** for _____ tickets

_____ **\$225 per person, Gold Level Honorary Committee** for _____ tickets

_____ **\$175 per person, Silver Level Honorary Committee** for _____ tickets

We pledge to contribute \$_____ for our sponsorship.

___ Check enclosed (made payable to *RCHS*) Check # _____

___ We prefer to be invoiced. (**Payment due by August 24, 2018**)

Please contact the person listed below regarding sponsorship benefits:

Company/Family Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Contact E-mail: _____

Website: _____

Please return this completed form to the address below. Thank you!

RCHS
57 Second Street
Troy, NY 12180

To explore partnership opportunities further, contact:

Michele Phillips, Gala Committee Co-Chair: (315) 685-1033

Susan Moyle Lynch, Membership & Events Officer: (518) 272-7232, x17