

**RESOLUTION AUTHORIZING RENSSELAER COUNTY INDUSTRIAL  
DEVELOPMENT AGENCY TO PARTICIPATE WITH THE NEW YORK  
STATE DEPARTMENT OF ECONOMIC DEVELOPMENT IN THE TOURISM  
MATCHING FUNDS PROGRAM**

**WHEREAS**, Tourism is an important economic activity in Rensselaer County, benefiting businesses, residents, and visitors alike; and

**WHEREAS**, the promotion of this activity in Rensselaer County is in accord with the purpose and mission of the Rensselaer County Industrial Development Agency (the Agency); and

**WHEREAS**, Rensselaer County per Article 5-A of the New York State Tourist Promotion Act is applying for the statutorily eligible Matching Funds amount of \$245,400 with the understanding that the 2019 Draft Award Computation will be approximately \$71,137,

**WHEREAS**, the State of New York Department of Economic Development through its Tourism Matching Funds Program offers 50% matching grants for certain qualified advertising and promotion; and

**WHEREAS**, the Agency, working in conjunction with the Rensselaer County Tourism office, proposes to under-write qualified advertising and promotion of Rensselaer County Tourism in the total amount of \$142,274 for the year 2019; and

**WHEREAS**, one-half of said amount is reimbursable by the State of New York after initially being paid by the Agency and up to one-half being reimbursable to the Agency by participating individual business entities, now therefore be it

**RESOLVED**, that the Agency's Executive Director is hereby appointed to serve as a Rensselaer County Tourism Promotion Agent, and be it further

**RESOLVED**, that the Agency's Executive Director is hereby authorized to expend an amount in payment of the aforesaid qualified advertising and promotion, not to exceed \$142,274, one-half thereof to be reimbursed to the Agency by the State of New York as a State Tourism Fund matching grant, and up to one-half thereof to be reimbursed to the Agency by participating individual business entities.

**Resolution ADOPTED by the following vote:**

**Ayes: 6**

**Nays: 0**

**Abstain: 0**

**October 11, 2018**

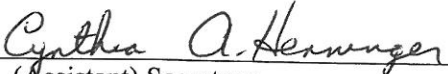
STATE OF NEW YORK                    )  
  ) SS.:  
COUNTY OF RENSSELAER            )

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on October 11, 2018 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 11th day of October, 2018.

  
\_\_\_\_\_  
(Assistant) Secretary

(SEAL)



October 1, 2018

Mrs. Christine Golden  
Project Director  
Rensselaer County  
1600 7th Avenue  
Troy, NY 12180

Dear Christine:

We are pleased to provide you with your 2019 Tourism Matching Funds grant **estimate** of \$71,137. Please remember that this specific amount is an **estimate** and is not guaranteed by the Department at this time.

As you know, the total Tourism Matching Funds appropriated for all counties for the 2019 year is \$4,908,000. In the event this level of funding changes, you will be notified immediately and the NYS Department of Economic Development will take necessary action to adjust the amount of your grant in accordance with the new level of funding and pursuant to Article 5-A of Economic Development Law.

Your official grant award will be issued upon approval of your marketing plan by the Department of Economic Development's Division of Tourism. As indicated in the 2019 Matching Funds Application, each TPA must submit Part II of the application for Matching Funds, and all outstanding documentation received digitally by the Department by 4pm November 16, 2018. You have been sent a link to the Part II on-line survey in the email with this letter, and a pdf of the survey was also attached so that you can preview the questions before beginning the on-line entry of your information. You are required to complete this form online; as such do not submit the printed survey.

You are also required to submit to the Division of Tourism a completed 2019 Matching Funds Commitment Letter as supplied by the Division. You can have your county or organization complete the form or attached a document as needed. This document is due with your Application Part II on or before November 16, 2018. If there is any issue with this requirement, please contact me immediately.

If you have any questions, please contact me at [matchingfunds@esd.ny.gov](mailto:matchingfunds@esd.ny.gov) or 518.292.5163.

Best,

Kelly Rabideau-Baquerizo  
Director of Market New York & Matching Funds

## 2019 I LOVE NEW YORK MATCHING FUNDS COMMITMENT LETTER

By signing below, **Rensselaer County Tourism** certifies that, per Article 5-A of the New York State Tourist Promotion Act, we are applying for our statutorily eligible Matching Funds amount of **\$245,400**.

We understand that based on the current Matching Funds formula, also based on Article 5-A and the 2019 Draft Award Computation Letter, we will be awarded approximately **\$71,137**.

We also confirm that at the time of vouchering/disbursement of funds, we will need to show the match for the awarded amount in a dedicated Matching Funds Bank account or an additional letter showing the exact match commitment from the County, with the understanding that we will only be responsible for matching the amount of funds vouchered for the project.

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Authorized Signatory for County/Organization

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Printed Name

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Date

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Notary Public

\*If this commitment is made through county/local legislation or another official document, please attach corresponding document to this template