

**RESOLUTION AUTHORIZING AGENCY PARTICIPATION AS
A PRESENTING SPONSOR IN THE 2019 ANNUAL MEETING OF
THE CENTER FOR ECONOMIC GROWTH**

WHEREAS, the Rensselaer County Industrial Development Agency (the Agency) is a member of the Center for Economic Growth (the CEG), which is a nonprofit, regional economic and business development organization that serves as the primary point of contact for businesses interested in growing in or moving to New York's Capital Region, and

WHEREAS, the CEG is an important partner in the economic development efforts of the Agency, as it seeks to foster job growth in Rensselaer County through industrial and commercial development, and

WHEREAS, CEG is holding its annual meeting in Rensselaer County on November 21, 2019, at which many key players in economic development in the Capital Region will be in attendance, and

WHEREAS, participation in the meeting by the Agency as a Presenting Sponsor will afford the Agency an opportunity to highlight for those in attendance the many advantages of choosing Rensselaer County as a site for industrial and commercial development, now therefore, be it

RESOLVED, that the Agency, members, staff and guests are hereby authorized to attend and participate in the 2019 Annual Meeting of the CEG as a Presenting Sponsor, at a cost not to exceed Ten Thousand Dollars.

Resolution ADOPTED by the following vote:

Ayes: 6

Nays: 0

Abstain: 0

October 10, 2019


STATE OF NEW YORK)
) SS.:
COUNTY OF RENSSELAER)

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on October 10, 2019 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 10th day of October, 2019.



(Assistant) Secretary

(SEAL)

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (\$10,000 – exclusive sponsorship):

1. Opportunity to give 2 min remarks during program
2. Special recognition in opening/closing remarks
3. Exhibit Table
4. Ten tickets to event
5. Company logo with predominant placing on event signage & program
6. **Pre-Event Marketing:**
 - o Corporate logo/name on all communications (press, electronic invitations, ads, social media mentions)
 - o Company logo/link and description on CEG website event page (300 words)
7. **Post-Event Marketing:**
 - o Corporate logo and link in post-event attendee email

Reception Sponsor (\$7,500 – exclusive sponsorship):

1. Special recognition in opening/closing remarks
2. Exhibit Table
3. Ten tickets to
4. Company logo with predominant placing on event signage & program
5. **Pre-Event Marketing:**
 - o Corporate logo/name on all communications (press, electronic invitations, ads, social media mentions)
 - o Company logo/link and description on CEG website event page (150 words)
6. **Post-Event Marketing:**
 - o Corporate logo and link in post-event attendee email

Event Sponsor (\$3,500 – multiple available):

1. Five tickets to event
2. Company logo on event signage & program
3. **Pre-Event Marketing:**
 - o Corporate logo/name on all communications (electronic invitations, ads, social media mentions)
 - o Corporate logo/link on CEG website event page
4. **Post-Event Marketing:**
 - o Corporate logo and link in post-event attendee email

Supporting Sponsor (\$1,500 – multiple available):

1. Two tickets to event
2. Company logo on event signage & program
3. **Pre-Event Marketing:**
 - o Corporate logo and link in electronic invitations
4. **Post-Event Marketing:**
 - o Corporate logo and link in post-event attendee email