

## **RESOLUTION SUPPORTING THE “THE WAY WE WORK(ED)” EXHIBIT**

**WHEREAS**, the Rensselaer County Industrial Development Agency (the Agency) has been invited to join with the Hart Cluett Museum in its presentation of the “The Way We Work(ed)” exhibit, which will highlight the history of innovation and entrepreneurship that has defined Rensselaer County, its developers, employers and employees for over two centuries; and

**WHEREAS**, the exhibit will attract, among the 25,000 expected visitors, developers, employers and employees interested in understanding and being a part of the industrial heritage of this community, a seat of the Industrial Revolution; and

**WHEREAS**, it is the belief of the Agency that by providing a professional interpretation of Rensselaer County as a community that is, historically, welcoming to innovation and enterprise, and an ideal home for industry, employers and their employees, new employment opportunities will be fostered; now, therefore, be it

**RESOLVED**, that the Agency does hereby agree to join with the Hart Cluett Museum in support of the aforesaid exhibit, and the Agency does agree to support the same with an expenditure in the amount of Five Thousand Dollars, and the Executive Director is authorized to make payment to the Hart Cluett Museum in that amount.

**Resolution ADOPTED by the following vote:**

**Ayes: 6**

**Nays: 0**

**Abstain: 0**

**March 12, 2020**

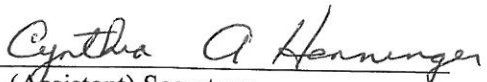
STATE OF NEW YORK                    )  
  ) SS.:  
COUNTY OF RENSSELAER            )

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on March 12, 2020 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 12th day of March, 2020.

  
\_\_\_\_\_  
(Assistant) Secretary

(SEAL)

# How We Work(ed)

IN ASSOCIATION WITH THE SMITHSONIAN

---

February - December 2020

Celebrating this region's vital role in American labor from 1791 through today's emerging industries

- ▣ Highlighting this county's entrepreneurs and workers from the Americas, Europe, Africa and Asia
- ▣ As one of only ten museums selected nationwide, this exhibit will attract regional and national attention

## Audience

25,000 will visit the Hart Cluett Museum during the year-long exhibit, including:

- ▣ Adults and families from throughout the region
- ▣ Children, school groups and programs
- ▣ Employers and employees considering relocating to the area
- ▣ Tourists and other visitors

## Sponsorship opportunities

Corporate Sponsorship is about leadership, culture, and community involvement.

Support this once-in-a-lifetime cultural opportunity and raise your community profile at one of these levels

### LEAD SPONSOR: \$25,000

- ▣ Largest sponsor logo on exhibit panel, museum website, and print materials
- ▣ Private reception for employees and clients
- ▣ 200 exhibit tickets
- ▣ 20 free tickets to 2020 Holiday Greens Show

### MAJOR SPONSOR: \$15,000

- ▣ Prominent logo on exhibit panel, museum website, and print materials
- ▣ Private reception for employees and clients
- ▣ 120 free exhibit tickets
- ▣ 12 free tickets to 2020 Holiday Greens Show

### PRESENTING SPONSOR: \$10,000

- ▣ Logo on exhibit panel, museum website, and print materials
- ▣ 80 free exhibit tickets
- ▣ 8 free tickets to 2020 Holiday Greens Show

### SUPPORTING SPONSOR: \$5,000

- ▣ Logo on exhibit panel, museum website, and print materials
- ▣ 40 free exhibit tickets
- ▣ 4 free tickets to 2020 Holiday Greens Show

### SPONSOR: \$2,500

- ▣ Logo on exhibit panel, museum website, and print materials
- ▣ 20 free exhibit tickets



CONTACT: Brendan Kennedy  
Phone: 518-618-1522 Email: bkennedy@mower.com

## **The Hart Cluett Museum, in Collaboration with the Smithsonian Institution, to Launch 'The Way We Work(ed)' Exhibit February 28**

*The Hart Cluett Museum is one of just ten museums in the U.S. chosen to be part of a pilot for the Smithsonian's 'Museum on Main Street' program*

TROY, N.Y., February XX, 2020 – The Hart Cluett Museum's 'The Way We Work(ed)' exhibit, a pilot for the Smithsonian Institution's Museum on Main Street program, will open to the public on February 28<sup>th</sup> at 5:00 p.m. The Hart Cluett Museum was chosen through a competitive selection process as one of just 10 museums in the United States to develop a unique humanities-based exhibition about local work history.

The exhibit is divided into 4 sections: *Where We Work*, *How We Work*, *Who Works?* and *Why We Work*. An advisory panel consisting of more than two dozen area professionals from widely different facets of the region's workplaces was assembled to provide a contemporary perspective on the ever-changing nature of work. The panel included experts from backgrounds in technology, construction, agriculture, education and workforce development, among others.

"We are so excited for the public to finally have a chance to see the fruits of this highly collaborative effort with one of the world's most prestigious museums," said Karin Krasevac-Lenz, Executive Director of the Hart Cluett Museum. "It's an honor to be able to bring a piece of the Smithsonian to Rensselaer County. We are gratified by the breadth of community support for this project."

The exhibit is an opportunity for the Hart Cluett Museum to tap its collection to highlight the history of innovation and entrepreneurship that has defined Rensselaer County for over two centuries. From innovations in agriculture, trade and commerce, iron and steel manufacturing and the detachable collar industry along with the rise of the labor movement of the 19th century to the advances in artificial intelligence, gaming, healthcare, and nano-technology of today, Rensselaer County has a tremendous story to tell about the evolution of work and how it shapes our communities

The project is a hands-on opportunity for local cultural professionals to learn about the exhibition development process used by the Museum on Main Street program. The curatorial framework for the exhibition is provided by the Smithsonian and has been fleshed out by the Hart Cluett Museum using local historical images, art and artifacts, and oral histories from the Museum's diverse collections. The exhibition will reflect the long history and culture of innovation and development of cutting-edge technology in Rensselaer County.

The exhibit opens at 5:00 p.m. on Troy Night Out, February 28<sup>th</sup>.

Museum on Main Street is a partnership of the Smithsonian institution Traveling Exhibition Service (SITES) and state humanities councils. It was created to serve museums, libraries and historical societies in rural and other underserved areas where about one-fifth of all Americans live. The partnership brings exhibitions, educational resources and programming to small towns across America. Museum on Main Street has visited all 50 U.S. states as well as Guam and inspired some 1,600 towns to rediscover their local histories while finding a renewed sense of community pride. Funding for Museum on Main Street has been provided by the United States Congress. Visit online at [museumonmainstreet.org](http://museumonmainstreet.org).

SITES has been sharing the wealth of Smithsonian collections and research programs with millions of people outside Washington, D.C., for more than 65 years. SITES connects Americans to their shared cultural heritage through a wide range of exhibitions about art, science and history, which are shown wherever people live, work and play. For more information, including exhibition descriptions and tour schedules, visit [sites.si.edu](http://sites.si.edu).

#### About the Hart Cluett Museum:

The Hart Cluett Museum (HCM) at Historic Rensselaer County is a dynamic not-for-profit educational organization established in 1927 to connect local history and heritage with contemporary life. First and foremost, HCM is a diverse community of people with a common intellectual engagement in the ideals, skills and artifacts that form the roots of our region. Together, we create spaces, host events and promote ideas that cultivate a longstanding tradition of shared storytelling in Rensselaer County, working to recognize every face and every story.