

**RESOLUTION AUTHORIZING CONTRACT FOR PROMOTIONAL
OPPORTUNITY WITH THE TRI-CITY VALLEY CATS**

WHEREAS, the Rensselaer County Industrial Development Agency (the “Agency”) has been solicited by the Tri-City Valley Cats for a Digital Signage promotional opportunity for the upcoming 2024 season; and

WHEREAS, advertising, sponsorship and similar promotional opportunities with the Valley Cats have proven in prior years to be successful community outreach and awareness programs for the Agency, raising awareness of the Agency and its potential benefits to commerce and industry among the business and industrial leaders in the community; and

WHEREAS, the Agency has negotiated a Digital Signage promotional opportunity, to include digital messages displayed electronically throughout each home game during the 2024 season, now, therefore, be it

RESOLVED, that the Executive Director of the Agency is hereby authorized to enter into an agreement with the Tri-City Valley Cats organization to purchase the above described advertising and promotional opportunity at a cost not to exceed Five Thousand Five Hundred Dollars (\$5,500.00).

Resolution ADOPTED by the following vote:

Ayes: 4

Nays: 0

Abstain: 0

February 8, 2024

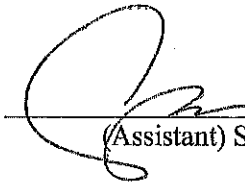
STATE OF NEW YORK)
) SS.:
COUNTY OF RENSSELAER)

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on February 8, 2024 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 8th day of February, 2024.



(Assistant) Secretary

(SEAL)

Tri-City ValleyCats

P.O. Box 694
Troy N.Y. 12181
(518) 629-2287
fax (518) 629-2299
www.tcvalleycats.com



Rensselaer County Economic Development & Planning

COMPANY/ORGANIZATION:

Robert Pasinella

REPRESENTATIVE

1600 7th Avenue

ADDRESS

Troy
CITY

NY
STATE

12180
ZIP CODE

January 10, 2024

DATE

(518) 270-2915

PHONE

(518) 270-2981

FAX

rpasinella@rensco.com

EMAIL

Ticket Sponsor

Suite:

2024 Season

Signage: Ballpark Signage

Amount	Due Date	Notes
\$ 5,500.00	6/1	

SERVICE FEE **WAIVED**

TOTAL: \$5,500.00

Special Notes:

By affixing my signature below, I understand that I agree to the following terms:

- We agree to indemnify the Tri-City ValleyCats and also hold the Tri-City ValleyCats harmless from any claims against the Tri-City ValleyCats arising from or relating to our advertisement.
- I fully understand that the deposit of first payment is due within 30 days of the date of this authorized contract (unless otherwise stated above), in order to avoid forfeiture of this contract for the season.
- The ValleyCats have the right to cancel this agreement at anytime (a) if we default in the payment of any money due or (b) if we breach any terms of this agreement.
- All cancellations must be rescheduled or the ValleyCats reserve the right to retain fifty percent (50%) of the full payment.

X-

Robert Pasinella-Ren. County Economic Planning & Dev.

X-

Rick Murphy-ValleyCats COO

Authorized for Ball Club

For Office Use

Date Recv'd

Only:

Recv'd By

Seat Location:

ID #