

**RESOLUTION AUTHORIZING RENSSELAER COUNTY INDUSTRIAL
DEVELOPMENT AGENCY TO PARTICIPATE WITH THE NEW YORK
STATE DEPARTMENT OF ECONOMIC DEVELOPMENT IN THE TOURISM
MATCHING FUNDS PROGRAM**

WHEREAS, Tourism is an important economic activity in Rensselaer County, benefiting businesses, residents, and visitors alike; and

WHEREAS, the promotion of this activity in Rensselaer County is in accord with the purpose and mission of the Rensselaer County Industrial Development Agency (the Agency); and

WHEREAS, the State of New York Department of Economic Development through its Tourism Matching Funds Program offers 50% matching grants for certain qualified advertising and promotion; and

WHEREAS, Rensselaer County has, pursuant to Article 5-A of the New York State Tourist Promotion Act, applied for a Tourism Matching Fund grant and has received notification of a Draft Award Computation, showing an award to Rensselaer County in the draft amount of \$51,571.00, with the actual award to be within \$5,000.00, plus or minus, of the draft award; and

WHEREAS, the Agency, working in conjunction with the Rensselaer County Tourism office, by this resolution does agree and commit itself to under-write qualified advertising and promotion of Rensselaer County Tourism in double the amount of the actual Matching Fund grant awarded (\$51,571 +/- \$5,000) when said amount is finally calculated by the New York State Department of Economic Development for the year 2025; and

WHEREAS, one-half of said amount is reimbursable to the Agency by the State of New York and up to one-half is reimbursable to the Agency by participating individual business entities, after all initially having been paid by the Agency, now therefore be it

RESOLVED, that the Agency's Executive Director is hereby appointed to serve as a Rensselaer County Tourism Promotion Agent for 2025, and be it further

RESOLVED, that the Agency's Executive Director is hereby authorized and directed to expend for 2025 an amount in payment of the aforesaid qualified advertising and promotion, not to exceed double the amount of the Matching Fund grant, one-half of said amount to be reimbursed to the Agency by the State of New York as a State Tourism Fund matching grant, and up to one-half thereof to be reimbursed to the Agency by participating individual business entities.

Resolution ADOPTED by the following vote:

Ayes: 5

Nays: 0

Abstain: 0

November 14, 2024

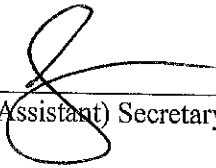
STATE OF NEW YORK)
) SS.:
COUNTY OF RENSSELAER)

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on November 14, 2024 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 14th day of November, 2024.



(Assistant) Secretary

(SEAL)

LaBrake, Robin

From: Ciccarelli, Vito
Sent: Monday, November 4, 2024 10:40 AM
To: LaBrake, Robin
Subject: \$\$ For Resolution:

Robin,
Below is the email I got from I Love this morning. 25 award figure is there.
Greetings Vito,

We have received your 2025 Tourism Matching Funds (TMF) Application Part 1 for **Rensselaer** County. Based on your application, we have provided your TMF draft award figures below within approx. +/- \$5,000. Please review and confirm that these figures are generally correct. Once we have received all applications we will calculate final award amounts for Application Part II.

As a note, the figures below are based on the 2025 Tourism Matching Funds total appropriation of \$3,450,000. Additionally, due to the pro-rating involved with calculating awards, it is recommended that TPA's commit a lower amount to their region, where necessary, as the option to transfer additional regional funds is always available, rather than overcommitting funds.

Please review the figures below and confirm acceptance of your draft figures by replying to this email on or before **Tuesday, November 5th.**

Applicant	<u>County Award</u>	<u>Regional Award</u>	<u>Total NYS Award</u>	<u>Total Program Budget</u> (Award + Match)
NAME Rensselaer	43,309	8,262	51,571	\$ 103,141
	<u>County Match</u>	<u>County Match</u>	<u>Total County Match</u>	
	43,309	8,262	51,571	

Thank you,

Janay Burke
Tourism Grants Assistant

Vito Ciccarelli
Rensselaer County Director of Tourism & Events
518 270-2673
tourism@rensco.com
[#ItsHereInRensselaer](#)