

**RESOLUTION AUTHORIZING RENSSELAER COUNTY INDUSTRIAL
DEVELOPMENT AGENCY TO PARTICIPATE WITH THE NEW YORK
STATE DEPARTMENT OF ECONOMIC DEVELOPMENT IN THE TOURISM
MATCHING FUNDS PROGRAM**

WHEREAS, Tourism is an important economic activity in Rensselaer County, benefiting businesses, residents, and visitors alike; and

WHEREAS, the promotion of this activity in Rensselaer County is in accord with the purpose and mission of the Rensselaer County Industrial Development Agency (the Agency); and

WHEREAS, the State of New York Department of Economic Development through its Tourism Matching Funds Program offers 50% matching grants for certain qualified advertising and promotion; and

WHEREAS, Rensselaer County has, pursuant to Article 5-A of the New York State Tourist Promotion Act, applied for a Tourism Matching Fund grant and has received notification of a Draft Award Computation, showing an award to Rensselaer County in the draft amount of \$52,064.00, with the actual award to be within \$5,000.00, plus or minus, of the draft award; and

WHEREAS, the Agency, working in conjunction with the Rensselaer County Tourism office, by this resolution does agree and commit itself to under-write qualified advertising and promotion of Rensselaer County Tourism in double the amount of the actual Matching Fund grant awarded (\$52,064 plus \$5,000) when said amount is finally calculated by the New York State Department of Economic Development for the year 2026; and

WHEREAS, one-half of said amount is reimbursable to the Agency by the State of New York and up to one-half is reimbursable to the Agency by participating individual business entities, after all initially having been paid by the Agency, now therefore be it

RESOLVED, that the Agency's Executive Director is hereby appointed to serve as a Rensselaer County Tourism Promotion Agent for 2026, and be it further

RESOLVED, that the Agency's Executive Director is hereby authorized and directed to expend for 2026 an amount in payment of the aforesaid qualified advertising and promotion, not to exceed double the amount of the Matching Fund grant, one-half of said amount to be reimbursed to the Agency by the State of New York as a State Tourism Fund matching grant, and up to one-half thereof to be reimbursed to the Agency by participating individual business entities.

Resolution ADOPTED by the following vote:

Ayes: 5

Nays: 0

Abstain: 0

November 13, 2025

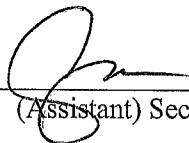
STATE OF NEW YORK)
) SS.:
COUNTY OF RENSSELAER)

I, the undersigned (Assistant) Secretary of Rensselaer County Industrial Development Agency (the "Agency"), DO HEREBY CERTIFY that I have compared the foregoing annexed extract of the minutes of the meeting of the members of the Agency, including the Resolution contained therein, held on November 13, 2025 with the original thereof on file in my office, and that the same is a true and correct copy of said original and of such Resolution contained therein and of the whole of said original so far as the same relates to the subject matters therein referred to.

I FURTHER CERTIFY that (A) all members of the Agency had due notice of said meeting; (B) said meeting was in all respects duly held; (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and due notice of the time and place of said meeting was duly given in accordance with such Open Meetings Law; and (D) there was a quorum of the members of the Agency present throughout said meeting.

I FURTHER CERTIFY that, as of the date hereof, the attached Resolution is in full force and effect and has not been amended, repealed or rescinded.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Agency this 13th day of November, 2025.



(Assistant) Secretary

(SEAL)

2026 I LOVE NEW YORK MATCHING FUNDS COMMITMENT LETTER

By signing below, **Rensselaer County Tourism** certifies that, per Article 5-A of the New York State Tourist Promotion Act, we are applying for our statutorily eligible Matching Funds amount of **\$172,500**.

We understand that based on the current Matching Funds formula, also based on Article 5-A and the 2026 Draft Award Computation Letter, we will be awarded approximately **\$52,064** including **\$0** for cricket.

We also confirm that at the time of vouchering/disbursement of funds, we will need to show the match for the awarded amount, and any awarded cricket bonus, in a dedicated Matching Funds Bank account or an additional letter showing the exact match commitment from the County, with the understanding that we will only be responsible for matching the amount of funds vouchered for the project.

Promotion of Cricket: We also confirm that at the time of vouchering/disbursement, we will need to show the match for the awarded cricket bonus by the same means as our awarded amount.

*By signing this document, it is attested no part of the form contents, as presented, have been altered by the recipient

Authorized Signatory for County/Organization

Printed Name

Date

Notary Public

*If this commitment is made through county/local legislation or another official document, please attach corresponding document to this template.



November 7, 2025

Vito Ciccarelli
Director of Tourism & Special Events
Rensselaer County
1600 7th Avenue
Troy, NY 12180

Dear Vito,

We are pleased to provide you with your 2026 Tourism Matching Funds grant **estimate of \$52,064 including \$0 for Cricket.** Please remember that this specific amount is an estimate and is not guaranteed by the New York State Department of Economic Development's Division of Tourism ("the Division") at this time.

As you are probably aware, the total Tourism Matching Funds appropriated for all counties for the 2026 (12-month) program year is \$3,450,000. If this level of funding were to change, the Division would notify you immediately and take the necessary action to adjust the amount of your grant in accordance with the new level of funding and pursuant to Article 5-A of Economic Development Law.

Your official grant award will be issued upon the Division's approval of your marketing plan. As indicated in the 2026 Matching Funds Application, each TPA must submit Part II of the application for Matching Funds, and the following documentation must be received digitally by the Division by **4 p.m. Friday, December 5th**:

- Current TPA resolution as outlined in 2026 program guidelines;
- Demonstration of your county match;
- An executed 2026 Claim for Payment; and
- A completed 2026 Matching Funds Commitment Letter as supplied by the Division.

If there is an issue in providing any of this information by the Friday, December 5th deadline, or if you have any other questions, please contact the Tourism Grants Team immediately at (marc.iorio@esd.ny.gov) or (matchingfunds@esd.ny.gov).

Best,

Kelly Rabideau-Baquerizo
Director of Tourism Grant Programs